



DIGITAL CERTIFICATION AGENCY

digital skills empowerment



WORDPRESS

CERTIFIED

DCA WordPress Certification

www.digitalcertification.agency

WORDPRESS REQUIRED SKILLS

1. Installation
 - a. Before Installation
 - b. Downloading
 - c. Server (local / remote)
 - d. Using FTP Client
2. Setting
 - a. General features
 - b. Style and layout
 - c. Themes
 - d. Menus
 - e. Widgets
 - f. Plugins
3. Administration
 - a. Add / Modify / Delete : Posts, Pages, Comments, Media Files
 - b. Users
4. Performance
 - a. General optimization
 - b. SEO optimization (pages, articles, images ...)
 - c. Links optimization
 - d. Optimization of media files (size, quality, format and size)
 - e. Engagement
 - f. Responsive design
 - g. Stats
5. Security / Maintenance
 - a. Security rules
 - b. Migration and Updating
 - c. Security and Data Backup
 - d. Backup